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KNOXVILLE COLLEGE TODAY

The Knoxville College Renaissance: Securing the Next 135 Years

APRIL HIGHLIGHTS

Chapter & Alumni Visits

April 3

Ronald Damper, CEO/President
Damron Corporation

April 4

Chicago/Milwaukee Alumni
Chapter



Sarah Marshall '93, Chapter
President

President's Update



Several buildings on the campus of Knoxville College appear neglected or abandoned. The feeling that comes over many who visit KC is, "Oh my, what a shame!"

I must admit that I, too, experienced

April 10

Baltimore/Washington Alumni
Chapter



Steronica Dunston '93,
Chapter President

April 11

Greater Miami, FL Chapter



Dr. & Mrs. Charlie Williams '51
Chapter President

MAY TRAVELS

Friday, May 14

**Philadelphia/NJ/DE Alumni
Chapter**

Time: 5:30 p.m.

Frank N. Williams, Jr. '81,
Chapter President

feelings of sadness back in October 2009 when Gail and I returned for homecoming. It was as though the heart and soul of a once vibrant campus of 1200 students had been drained to its very core. Gail and I looked around while walking slowly to the College's Student Center where KC Alumni would convene for different events. As we entered the building and met several KCeans, some for the first time, the still vibrant KC spirit was revealed. The cadence in their voices, warm greetings and exchanges between old and new friends brought back the KC spirit that once filled the halls of this great historic College. For me, that spoke volumes about Knoxville College!

The caring and commitment so strongly expressed by Alumni was an irrefutable sign that even though KC continues to struggle, the promise of the next 135 years still lives through its most important assets: its current students and eternal legacy, the Alumni.

For 135 years, the faculty and staff of the College fulfilled its mission commendably.

More than twenty percent of locatable alumni earned advanced degrees with many successfully enjoying professions such

Sunday, May 16

**Greater New York Alumni
Chapter**

Time: 4:00 p.m. in Roosevelt,
NY

Theodore Davis '74, Chapter
President

Friday, May 21

Greater Jacksonville, FL

Contact: Carolyn Ballou '74,
Efferem Williams '94, or
Perselphone Coleman '69

Saturday, May 29

(Tentative)

Cleveland, OH

ANNOUNCEMENTS

**Don't forget to VOTE for
Knoxville College**



"Retool Your School" Campaign
VOTE EVERYDAY until MAY 15

as scientists, medical doctors, lawyers, dentists, and senior administrators in higher education, professors, principals, teachers, business executives or business owners.

Those I have met exemplified how well KC prepared them for their professions. And, they, with great appreciation, credit KC for moving them from their humble beginnings to their present status. Typical expressions were, "Had it not been for KC, I would not have gone to College; I owe all that I am today in large measure to Knoxville College."

Even more surprising is the accumulative capacity of nearly 700 KCeans (randomly selected out of 3000 graduates) to donate nearly \$31 million over five years to their favorite charity. These are astounding results for a small college producing fewer than 350 graduates per year during its highest enrollment years!

Dr. Robert Harvey did the math in his letter to alumni when he pointed out very simply, "if each of 3000 alums donated just \$1000 per year, we would raise \$3 million annually" and could retire our debt within two years. At this critical point in the College's history, we must look within our

Go to Link below to Vote for
KC:

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school.com/project.aspx?id=41)

SAVE THIS DATE



[RH KCAHOF
SaveTheDate_2010.pdf](#)

(Click link above to print
Save The Date postcard)

The deadline to nominate a distinguished
KC graduate for *RH Harvey Alumni Hall of Fame* is
May 15, 2010. Forms may be faxed to the
attention of KC AHOF at: (865) 524-6603.

Civic Engagement in Knoxville, TN

Over the past few weeks, President Judson met several ministers in the Knoxville area and plans to meet others soon. Rev. Michael Caldwell of Rogers Memorial, presented a check for KC to Dr. Judson at Sunday's church services stating ministers value having an HBCU in the

family of graduates for answers. As primary beneficiaries of Knoxville College, alumni must now become KC's primary benefactors!

After we retire the debt, opportunities to fund overdue upgrades for all of our facilities will be available. Federal funds are available to restore buildings 50 years of age or older at HBCUs. Dormitories can be restored or modernized by third-party financing. The sooner we retire the debt, the sooner we will see positive physical changes to our campus.

Since March 7, Gail and I have traveled to ten cities in six states meeting with KC alumni. The last meetings are planned for May and June. At every stop, we were greeted with genuine friendship and good old-fashion southern hospitality. While several Alumni shared their concerns about KC's viability, most are still firmly committed. Their sense of ownership was uplifting and gives me greater impetus to continue forward.

We have identified a pathway to stability for the development of a viable 21st century College. But collectively, we must all continue to embrace the goals of

area. Many stand ready to support Knoxville College and encourage their parishioners to do the same.

Dr. Judson attended Knoxville Rotary and plans to join. He was well-received and heard encouraging words of support for the College. Plans are in progress to meet other civic and business organizations in weeks and months ahead.

As guest speaker on Robert Minter's weekly radio talk show held at the Beck Cultural Center, Dr. Judson along with a group of local KCeans discussed KC and future directions for the college.

**KC STUDENT PHONATHON
CENTER OPENS**



"Talk to you soon!"

KC Students will be calling alumni nationwide to request financial support for the college's operations and programs. President Judson asks Alumni to respond promptly to our students' call for support and to thank them for continuing the KC legacy. Be sure to download and complete the form below, and mail it today along with your check or money order made payable to *Knoxville College*. But don't wait for the students to call you.

reaccreditation and **financial stability** and understand that they are inextricably interwoven; one cannot exist without the other. I will do all within my power to achieve accreditation but the role of alumni is essential. KC needs each one of us to do our part! Make a commitment today to help restore Knoxville College.

Let us remain faithful, provide support to the level of our capacity, and continue to believe in KC's mission!

Horace A. Judson

Horace A. Judson
Interim President

**CREATING A SOLID
FOUNDATION FOR
KNOXVILLE COLLEGE
REQUIRES VISION, BOLD
LEADERSHIP**

What is the Bulldog Annual fund?

"The **Bulldog Annual Fund** makes the quality difference that bridges the gap between Knoxville College's operating costs and the income from tuition; but, equally important, it allows for us to respond to unanticipated needs that emerge during any given year. The Bulldog Annual Fund is a special way for you to support every student, every program and every department, each and every year."

**Don't wait to donate to Knoxville College!
Give TODAY!**



[Bulldog Annual Fund Donor Form2010.4.pdf](#)

(To download form, click the link above)

The Bulldog Annual Fund Drive 2010 runs from July 1 through June 30.

**AND SUPPORT FROM
EVERY
ALUMNUS, FRIEND, STAFF
AND SUPPORTER OF THE
COLLEGE**

**KC needs full-time faculty,
additional staff, new
department heads,
technology and equipment
upgrades.**

**Knoxville
College
Works!**

At the request of a few members from KC Board of Trustees, Dr. Judson convened a community meeting Thursday, March 18th on the campus of Knoxville College to

discuss future directions and strategic initiatives for the College. All KC Boards, Alumni and staff were invited to participate in that important discussion.

Below is a link to the presentation discussed at the meeting. Dr. Judson has "Great Expectations" for Knoxville College but no more than our students, parents or alumni should have for KC or any other comprehensive college. When a student reaches for the light switch, s/he "expects" the lights to come on. When a student goes to class, s/he "expects" a teacher to be present. When a student selects one college over another, s/he "expects" an array of support programs and services to be available.

Dr. Judson's presentation in collaboration with department heads included a list of broad goals and objectives by department:

Academic Affairs, Finance, Admissions, Student Services, and Development. Overall, the session demonstrated the necessity for launching a Comprehensive Capital Campaign to move Knoxville College into the 21st century and to meet fundamental "expectations" students, parents, donors and accrediting agencies have for KC.

Many of you have already responded to the clarion call by making your first-time gift, while others have either renewed their commitment to KC by donating again or increased their gift size. And for this we say very humbly, thank you.

[KC_GreatExpectations_2.1.pdf](#)

COMMENCEMENT SPEAKER

Ingrid Saunders Jones

Senior Vice President
Global Community Connections

The Coca-Cola Company, Atlanta,
GA
is guest speaker at KC's
2010 Commencement
**Saturday, May 8, 2010 at 11:00
a.m.**
**Colston Center, Knoxville
College**

***Alumni, family and friends are
invited to
attend the 2010 graduation
celebration***

You are receiving KC President's eNewsletter because of your affiliation with KC.

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Our mailing address is:
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