

Knoxville College Today

The Renaissance of Knoxville College: Securing the Next 135 Years



PRESIDENT'S UPDATE

September 30, 2010 Vol. 2, Iss., 1



Dr. Horace A. Judson

The KC spirit is alive and well !

Greetings KC Bulldog Nation and Friends,



PRESS RELEASE

Dr. Horace A. Judson Appointed as President of Knoxville College

Dr. Horace A. Judson has been appointed as president of Knoxville College. The appointment, which was effective beginning on August 16, 2010, was announced by James Foster Reese, Chairman of the Knoxville College Board of Trustees.

"After careful considerations of the effective working relationship between the Board of Trustees and Dr. Judson, who had been interim President of the College for the past six months, the Board voted enthusiastically to make the appointment.

Throughout Dr. Judson's career, which includes presidencies at Plattsburgh State and Grambling State, he has demonstrated administrative and academic leadership, has a proven record in

I hope your summer was restful and you and your families were able to spend quality vacation time together.

The academic year at Knoxville College is off to a great start with modest changes in our grounds, the academic and Work Programs, enrollment and staffing.

* KC Staff coordinated a few Campus Beautification projects in preparation for our new and returning students and their parents. Recently, student volunteers from Johnson Baptist College were on campus all day assisting our facilities staff with maintenance projects. Many thanks to KC Facilities Staff and others for coordinating these important projects.

* Fall 2010 enrollment grew to 96 students an increase of 60% over Fall 2009. Five students deferred until January 2011 and we anticipate additional growth in the Spring. A special thanks to our recruitment and enrollment staff who worked diligently to ensure a positive result.

Despite our recent circumstances, our message about KC's future is reaching our intended audience.

* Dr. Kevin Butler, from Charlotte, North Carolina, joined the KC family this semester. His role as Dean of Students and Coach of the Bulldog Basketball Team

fundraising and has shown exceptional financial management skills. Along with that, Dr. Judson has a strong commitment to the values of Knoxville College, its history as a Historic Black College and its identification as the only Black Work College. Dr. Judson has a great desire to develop positive and long range relationships with the Knoxville community and to build positive relationships with all of the College's constituencies.

Dr. Judson's past experience will aid him in strengthening the academic programs, increasing the student body through vigorous recruitment and retention programs, and providing leadership in fundraising and development. Under Dr. Judson's leadership, Knoxville College looks to a long and successful future."

Knoxville College and the Trustee Board are extremely pleased to have Dr. Judson on board as President.

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COLLEGE STATION

returns to The KC Family where it belongs, thanks to the hard work of many, including KCNAA, the Board of Trustees and friends. The former Board of Trustees under the leadership of Ronald Damper had the foresight to ensure the option to repurchase the Pilot was possible. The current Board of Trustees decided to exercise the option.

College Station is the gift that will keep on giving to

will help rejuvenate student services and rebuild the basketball program. We look forward to a productive basketball season.

After visiting 12 chapters last semester as well as several individuals and a few small groups, I anticipate a record-number of alumni will return home to KC and bring with them that good "ole KC Spirit" I've heard so much about. We encourage all Alumni who have not visited the College in recent years to come home!

KCNAA's Executive Committee along with KC Staff are planning a great homecoming weekend for you. This will be a time for fellowship, a chance to renew old friendships and create new ones while reminiscing about your good ole days at the College. Equally important, Homecoming 2010 will be the weekend that marks the rebirth of Knoxville College.

Two highlights of Homecoming 2010 are the inaugural *Harvey Alumni Hall of Fame* on Friday, October 15 and the *Harvey Legacy of Excellence* Dinner/Dance on Saturday, October 16. While many tickets to both events have been sold, there are still plenty tickets left. These events will enable us to raise funds and friends for the College and create fond memories for attendees. When registering for homecoming, be sure to include these two events in your

Knoxville College today and for years to come.

Again, thanks to all who participated in the initiative for making this partnership venture possible.

Dr. Horace A. Judson



When visiting the area or in town for Homecoming, be sure to buy your gas and other items at:

College Station/Pilot LLC
5800 Western Avenue
Knoxville, TN

Let KC Student workers know you are alumni of KC or a staunch supporter of Knoxville College.

NEW FACES AROUND CAMPUS



Dr. Kevin Butler

The Knoxville College family welcomes Kevin Butler, PhD.D.

plans and mail your payment right away.

Other activities and celebrations being planned by fraternal organizations include the Deltas on Friday night, and the Kappas on Saturday morning. Representative Joe Armstrong of Iota Alpha Chapter of Omega Psi Phi invite all KCeans to their Golf Outing Friday morning in support of KC, and to their "Meet and Greet" at The Broker Friday night.

Iota Alpha Chapter rescheduled their annual summer Golf Outing to provide a friendly, welcoming but competitive place for KC golfers to show off their putting and driving skills. The morning should prove to be enjoyable for all while benefiting Knoxville College. A special thanks to Iota Alpha Chapter for fulfilling their ten-year pledge of \$50,000 to KC.

Lastly, our younger alumni are hosting their annual "Black Out" party on Saturday evening. There is something of interest to everyone during Homecoming 2010.

As you return to KC, I urge each of you, as well as the groups coordinating these events, to continue to keep KC as the priority by remembering to PARTY WITH THE PURPOSE of keeping KC's doors open and the light on the hill burning brightly,

Dr. Butler comes to Knoxville College from Charlotte, NC where he was Training Director with All-Star Basketball & Physical Education Academy, Incorporated. He will serve KC as Dean of Student Services and Head Basketball Coach.

Read more...[/Kevin-Butler.pdf](#)

Celebrate the Renaissance of KC
at Homecoming 2010
October 14 to October 17, 2010

Don't miss an exciting homecoming weekend! For a schedule of activities, tickets, or how to register for homecoming, click the links below, complete your form and mail along with your check to the College or to KCNA.

* Alumni Hall of Fame: [OrderForm_2010.pdf](#)

* Registration for 2010 Homecoming:
[KC_Homecoming_2010_Schedule.pdf](#)

* **Golf Outing** sponsored by Iota Alpha Chapter of Omega Psi Phi
Friday, October 15 at 9:00 a.m.
Proceeds to benefit Knoxville College
[Golf_Outing_Omega_2010.doc](#)

* Iota Alpha Chapter of Omega Psi Phi extend an invitation to KCeans to their "Meet & Greet" Soiree at
The Broker Banquet Hall
3434 Mill Blvd., Knoxville, TN
Friday, October 15, 2010
9:30 p.m. - until

so the College can continue serving students of today and future generations. Follow the example of recent donors and plan to make a donation to the College.

Let's celebrate KC's past 135 years of *Excellence in Teaching, Scholarship and Service* as we look forward to securing the next 135 years.

Finally, it is with humility that I extend a special thanks to all members of the Knoxville College Board of Trustees for my recent appointment as President of this great historic institution. I consider it a privilege to serve and look forward to a collaborative and cooperative relationship with the Board and our esteemed Alumni.

Safe travels to all returning KCeans and, [Welcome Home!](#)

Horace A. Judson, PhD.D.

NEWS RELEASE

**KNOXVILLE COLLEGE
SIGNS ARTICULATION AGREEMENT
WITH ASPEN UNIVERSITY**

NEW! NEW! NEW! NEW!

ATTENTION KC ALUMNI !

**"Give Back" to KC and
Strengthen our brand
by purchasing KC apparel
online and/or during
Homecoming!**

Here's how!!!

Go to website: www.PSAMAXX.com
after October 10, 2010 and purchase KC apparel on
line.

Recently, Dr. Judson signed a contract with Plair Sports and Apparel, Inc. (PSA) which will offer a new line of Knoxville College and Bulldog apparel online. Ten percent (10%) of your purchases, on top of the royalty payments, will be returned to the College. Purchasing and wearing KC apparel not only provides revenue for the college but also helps brand Knoxville College.

See the full article about other HBCUs who signed up with PSA.

[http://www.blacknews.com/news/
plair_sports_apparel_hbcu_line101.shtml](http://www.blacknews.com/news/plair_sports_apparel_hbcu_line101.shtml)

LET'S GO PUBLIC, STRENGTHEN OUR BRAND
AND LET EVERYONE KNOW,

KC IS BACK!!

On September 28, 2010, Dr. Horace A. Judson, President of Knoxville College and Dr. David E. Lady, President of Aspen University, Denver, CO signed a five-year articulation agreement. "Articulation agreements are generally agreements between higher education institutions that facilitate the transfer of course credits from one school to another. Agreements are created between schools to help increase the likelihood that a student who completes two years of college will continue with their education and complete a bachelor's degree", Dr. Judson said.

The agreement not only includes current Knoxville College and Aspen students but also Alumni of both institutions. Moreover, KC students enrolled in the dual degree program at KC and Aspen, can complete five Aspen courses during their Junior and Senior KC years and receive an Aspen Bachelors of General Studies degree. Tuition will be \$100 per credit or 1/3 the regular cost per credit.

"Dr. Lady and I are excited about this new partnership. This is a unique opportunity



The President's Update is a monthly eNewsletter designed to keep the KC family, businesses and friends of the College informed about campus news. To subscribe to this monthly eNewsletter, click the following link and add your name and email address.

<http://www.knoxvillecollege.edu/alumni/kc-today/>

for both Knoxville College and Aspen University", Dr. Judson said. "It will strengthen KC's attraction as a 21st century, academic institution for traditional students enabling them to take undergraduate courses on-line while enjoying college life provided by a residential campus. Aspen students will be able to participate in a traditional graduation ceremony held on the campus of KC."

While KC graduates have had no trouble finding full-time employment or being accepted into graduate programs, this agreement guarantees placement in Masters and Doctoral programs, at 1/3 the cost, once they complete the requirements to earn a Bachelors degree from KC. Moreover, KC students enrolled in dual degree programs will receive two degrees, one from KC and one from Aspen University.

Dr. Judson states, "There are many advantages in partnering with this institution. But one competitive advantage for KC is the ability to market the College as a low cost, high quality, 21st century higher education provider at both

the undergraduate and graduate levels in the state of Tennessee and in the nation."

To learn more about Aspen University, go to: <http://info.aspen.edu/>

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"THE DETERMINING 3000"

**KC's Annual Bulldog Fund Drive
2010-2011**

Once again, KC has geared up for the Bulldog Annual Fund Drive that runs from July 1, 2010 through June 30, 2011. KC Staff, students and Development volunteers are calling on each of you to make and fulfill your annual pledge or make a first-time unrestricted donation to your Alma Mater, KC.

*The **Bulldog Annual Fund** makes the quality difference that bridges the gap between Knoxville College's operating costs and the income from tuition, grants, and the College/Pilot Station; but, equally important, it allows for us to respond to unanticipated needs that emerge during any given year. The Bulldog Annual Fund is a special way for you to support every student, every program and every department, each and every year.*

A letter of appeal from President Judson

was sent to approximately 3000 locatable alumni. This appeal comes at a time when the Board of Trustees and KC leadership are working to stabilize the College's finances.

The College seeks a three-year commitment from all KC graduates in response to the appeal.

If you know any alums who do not receive any correspondence from KC, please send their contact information to the College.

Our 2011 annual fund goal is not only to increase dollars raised over last year but also the number donors from our loyal 330 alumni to 1000. Help make fiscal year 2011 the best yet for **Annual Giving** at KC.

(A copy of your personal appeal letter from Dr. Judson follows).

* [Pres Ltr Determining3000 Sept2010.1.pdf](#)

* [Bulldog Annual Fund DonorFORM 2011.5.pdf](#)

KC Development Staff & The Phonathon Center

"Let There Be Light"

Unsubscribe lmason@knoxvillecollege.edu from this list.

Our mailing address is:
Knoxville College
901 Knoxville College Drive * Knoxville, TN 37921
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