President's Update
SPECIAL: Summer News-brief #2

August 10, 2011
Vol. 3, Iss. #2

Dear KC Bulldog Nation and Friends:

I hope you continue to remain safe and cool during the hot summer days the country is experiencing. We also ask you to keep Knoxville College (KC) in your prayers and reflect on the independence KC enjoyed as an outstanding liberal arts comprehensive College. We believe that KC will return to that status again in the near future.

Horace A. Judson, PhD.
the mid-1940s, and we want to ensure KC is around for future generations. We are proud to make this pledge to Knoxville College and we challenge fellow KCeans to step up their efforts to support our Alma Mater."

In July, Knoxville College partnered with the Genesis Rock Foundation in formally announcing intent to apply for a boarding Charter School to be housed on the campus of Knoxville College. There is growing interest in and support of Knoxville College from all sectors of this community and throughout Tennessee. Your patience over the past year is greatly appreciated.

I feel we are rebuilding relationships throughout Knoxville by reenergizing our Alumni base, and forming new partnerships which will benefit Knoxville College for years to come. Continue to remember the words of Santayana, "if you don't know your history, you're doomed to repeat it." As a result of reviewing past concerns, we are taking steps to strengthen policies, tighten controls and ensure that accountability measures are enforced to avoid past mistakes as we look forward to a better future. We are better positioned to apply for accreditation and launch the $10 million Renaissance of KC comprehensive campaign.

Gail and I have traveled extensively over the past eighteen months, engaged KCeans in dialog, fellow-shipped with and enjoyed the camaraderie of many distinguished alumni. Although I cannot meet with each alumnus face-to-face, the Board of Trustees and I are calling on each of you to join forces with alumni nationwide who remain committed about KC's future. Maria Robinson once said, "Nobody can go back and start a new beginning; but anyone can start today and make a new ending." That is our opportunity.

The Board of Trustees officially kicked-off the Renaissance of KC Comprehensive campaign. Your support of the campaign is essential. There are several
proudly pledged a Leadership gift in support of the Renaissance of KC Campaign. Trustee Mosley moved to the Knoxville, TN area from Milwaukee, WI a few years ago and has served on the KC Board of Trustees a little over two years.

Atty. Kim J. Askew ’87
When Attorney Askew and 2010 Alumni Hall of Fame honoree supported the Pilot repurchase initiative at the leadership level. Kim remains hopeful that the College which gave her a significant career start will continue to serve future students.

Lois C. Olden ’52
KCeian, Lois Olden, considered various ways to support her Alma Mater. She decided to donate $10,000 to the successful Pilot repurchase initiative.

Dr. Lula C. Powell ’54
Dr. Lula C. Powell, a member of the President’s Advisory Council, along with the Powell family, donated $10,000 to support Knoxville College. She continues to honor a family tradition started by her late husband, William V. Powell, of supporting KC at the leadership level.

Other trustees announcing leadership gifts include Frank Robinson, Joyce Hayes-Giles, C. Virginia Fields and Dr. Otis Hill. KC Alumni and friends are supportive of the ways to support the campaign: first by making a donation and pledging your support for three years. You may name a seat in Colston Auditorium and support the KC Renaissance Benefit Concert during Homecoming weekend. If you are not a Check-free participant, consider supporting this important initiative. Our primary interest, our highest priority is that you join our efforts to revitalize your Alma Mater. And if you do, we will achieve our $10 million campaign goal within the next three years! Don’t miss out on this wonderful opportunity to become a full partner in revitalizing Knoxville College.

Sincerely,

HORACE A. JUDSON

Horace A. Judson, Ph.D.
18th President of Knoxville College

2nd Annual KC Alumni Hall of Fame
Candidates for the Class of 2011 have been selected. Please join us to celebrate

Harold Melvin and the Blue Notes
Knoxville College Board of Trustees will kick-off the first of three Benefit Concerts featuring the 1970s era, a time when Knoxville College was thriving. Tickets are $75 and can
President's vision to revitalize Knoxville College. The Trustee Board, Alumni, Friends of KC and countless others ask you to support the $10 million campaign to revitalize Knoxville College. Gifts of all sizes are welcome!

Review Giving Levels and Donor Benefits for the "Renaissance of Knoxville College Comprehensive Campaign."

DONOR HONOR ROLL
July 1, 2010 - June 30, 2011

Knoxville College Administration and the Board of Trustees extend heartfelt gratitude to all supporters of the College the past fiscal year. Your financial contributions and/or gifts of volunteer time are greatly appreciated and help the College continue its mission of educating and serving students. Thank you!

Click here to view the DONOR HONOR ROLL

"The Road to Accreditation" Initiative
Monthly, Semi-Annual and Annual Donors of Check Free: The Road to Accreditation Initiative

DONORS OF PILOT REPURCHASE INITIATIVE

Plans for a Charter Boarding School housed at Knoxville College continues. See the latest interview with Dr. Judson and Russ Smith.

August 09, 2011
by Angela Starke at WVLT-TV

More... Hall of Fame

CONGRATULATIONS TO KNOXVILLE, TN KCEANS ON ACHIEVING THE HIGHEST NUMBER OF CHECK-FREE & MONTHLY DONORS TO "THE ROAD TO ACCREDITATION" INITIATIVE

Knoxville, TN Alumni and Friends stepped up their efforts to support the "Road to Accreditation Initiative". Through the Summit, regular teleconference meetings and a major phonathon with nearly 25 to 30 volunteers, the Knoxville group successfully generated new enrollees for Check Free. This was a great first effort that generated many pledges. A summary of donors by city/state supporting this initiative follows.

"CHECK FREE: THE ROAD TO ACCREDITATION" NUMBER OF DONORS BY
This Issue of the President's Update is a Special Summer eNewsletter to announce the 2011 Donor Honor Roll and the public phase of the Renaissance of KC Campaign.

Knoxville College welcomes financial gifts of any size. The College is a 501(c)(3) non-profit Organization. As such, all donations are tax-deductible. The tax-ID Number is 62-0475689

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### HOMECOMING 2011

#### Schedule of Activities

Celebrate Homecoming 2011

Join Fellow Alumni, Family and Friends
Thursday, October 20 - Sunday, October 23, 2011

Register today for homecoming events.

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#### CONGRATULATIONS TO KNOXVILLE, TN ALUMNI

The Renaissance of KC Comprehensive Campaign kicks off the public phase today! Regional Coordinators were named to assist Alumni Chapters in raising funds.

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<thead>
<tr>
<th>CITY / STATE</th>
<th>DONATIONS</th>
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<tbody>
<tr>
<td>Knoxville, TN</td>
<td>$54,414</td>
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<tr>
<td>New York</td>
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<tr>
<td>PA/NJ/DE</td>
<td>$18,700</td>
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<td>Georgia</td>
<td>$15,283</td>
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<tr>
<td>Chattanooga, TN</td>
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<td>Texas</td>
<td>$12,160</td>
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<tr>
<td>MD/DC/No. VA</td>
<td>$11,655</td>
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<tr>
<td>Roanoke (SW VA)</td>
<td>$10,700</td>
</tr>
<tr>
<td>North Carolina</td>
<td>$9,980</td>
</tr>
<tr>
<td>Wisconsin</td>
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</tr>
<tr>
<td>Ohio</td>
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<tr>
<td>Ohio</td>
<td>$8,350</td>
</tr>
<tr>
<td>Indiana</td>
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**TOTAL DONATIONS BY CITY/STATE**

(7/1/2010 - 6/30/2011)

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and/or Groups around the nation participate effectively in the campaign. Alumni from Knoxville, TN have shown remarkable support in every facet during the silent phase. Dr. J. Harvey Gillespie and Dr. Jane Redmond spear-headed an Alumni Summit during January 2011 for Knoxville Alumni to inform them about the Check Free initiative and garner their commitment. This effort resulted in 26 new check free, semi-annual, annual enrollees to the "Road to Accreditation" initiative. Additionally, another alumni group organized a Gospel Extravaganza with KCean, Palmer Williams, serving as emcee. This full-house event of over 500 helped raise the awareness in the City of Knoxville of KCeans' interest in revitalizing the College. Another effort was spearheaded by the Minter brothers, who

**TOTAL DONATIONS BY REGION**

**Southern Region**
$113,084
Alfred Williams, Coordinator

**Northeastern Region**
$65,875
Roderick Wilson, Coordinator
Edith Matthews, Coordinator
Frank Williams, Coordinator

**Midwestern Region**
$18,588
Gertrude Croom, Coordinator

**Southwestern Region**
$12,810
Al Williams (Temporary)

**Far-western Region**
$5,190

<table>
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<tr>
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<td>Far-western</td>
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<table>
<thead>
<tr>
<th>Region</th>
<th>Total Amount</th>
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<td>South Carolina</td>
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</tr>
<tr>
<td>Other</td>
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hosted a social to encourage KCeans and friends living in and around the Knoxville Community to become involved. Last year during homecoming, the Pastor of Overcoming Believers Church hosted a gospel program on campus featuring their Choir. This activity also helped increase awareness, raise funds and involve KC Alumni in the life of the College.

President Horace A. Judson and the Board of Trustees extend a heartfelt thanks to all individuals participating in the various activities last fiscal year that helped generate a renewed interest in Knoxville College. Overall, donations to KC from the Knoxville community increased to approximately $55,000. Equally important, these individuals created a new level of awareness about the importance of their

Al Williams (Temporary)

KCNA- $48,385

With the leadership of KCNA's Regional Coordinators, a regional team approach and support of KCeans and Friends, the KC Renaissance Campaign will become an overwhelming success!

Let's revitalize Knoxville College together!

Current and future KC students are counting on us!
Alma Mater.

For a detailed list of all 2010-2011 donors, click Donor Honor Roll.

"Let There Be Light"

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901 Knoxville College Drive
Knoxville, TN 37921

WE'RE ON THE WEB!
New web site for Knoxville College
Office of Institutional Advancement.
Main website:
http://www.knoxvillecollege.edu/alumni/

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